



For questions or to book your fundraiser, contact Zori at:
info@optimismaeration.com | 519-500-8241
Check out our website at optimismaeration.com

We make it easy to raise money for your organization or cause. \$10 of every lawn aerated will be donated back to your group.

How it Works:



1. Select Your Date

Aeration can be done twice a year. The fundraiser can run in the spring (April or May) or the fall (September or October). Weekends work best since people are more likely to be home and ready to get yard work done.



2. Reach Out to Your Contacts

Promote your fundraiser to your contacts. We'll provide a black and white poster design you can print, and images for social media. We'll also set up a web page where those interested can go to book.



3. We'll Come Aerate

We'll organize the bookings, collect payments and send a team of aerators to get the job done. After the work is done, we'll prepare a cheque with your donation amount.

The Benefits of Aeration

Soil naturally becomes compacted from use and winter weather. This causes your grass to have a shallow, weak root system. Aeration puts small holes in your lawn to allow vital nutrients, water, sunlight, and oxygen to reach the grass roots. Deeper roots start to grow after aeration. In 6-8 weeks your lawn will have a greener, healthier look. New growth crowds out weeds, and fewer insects are able to survive.

Pricing for Optimist Clubs

Customers will enjoy a discount from our regular prices when they book their aeration with an Optimist Club fundraiser. Discounted prices are shown below, see our website for regular prices. This year we're offering a new Spring Green-Up Package. **A Green-Up Package includes aeration, as well as overseeding and fertilizing** — this additional maintenance helps make lawns thicker, greener and more resilient to drought and disease. An additional \$5 donation will be given for every Green-Up completed.

Average Sized Lawns (approximately 40 ft x 100 ft)

Green-Up Package	\$140 for just the front	\$240 for front + back	\$15 donation
Aeration Only	\$40 for just the front	\$60 for front + back	\$10 donation

Large Lawns and Corner Lots (approximately 80 ft x 100 ft)

Green-Up Package	\$180 for just the front	\$280 for front + back	\$15 donation
Aeration Only	\$60 for just the front	\$80 for front + back	\$10 donation

Extra Large Lawns (approximately 100 ft x 100 ft)

Green-Up Package	\$220 for just the front	\$320 for front + back	\$15 donation
Aeration Only	\$80 for just the front	\$100 for front + back	\$10 donation

Payments can be made by cash, cheque or etransfer. Customers don't need to be home, payment can be left in the mailbox and any special instructions can be noted on the booking form — our aerators will receive this information. We'll collect all cash and cheque payments on the day we aerate. Etransfers will need to be sent the day before we start aerating. HST will be added to the above prices.